

Dear Participants,

Welcome to b:hip Convention 2016 in Ho Chi Minh City – Vietnam. We like to extend a warm welcome to all of you who are attending.

The Program for this year's Meetings and gatherings are as follow:

- b:hip Convention 2016
- b:hip LifeStyle Night
- b:hip Black Tie Event

b:hip Convention 2016

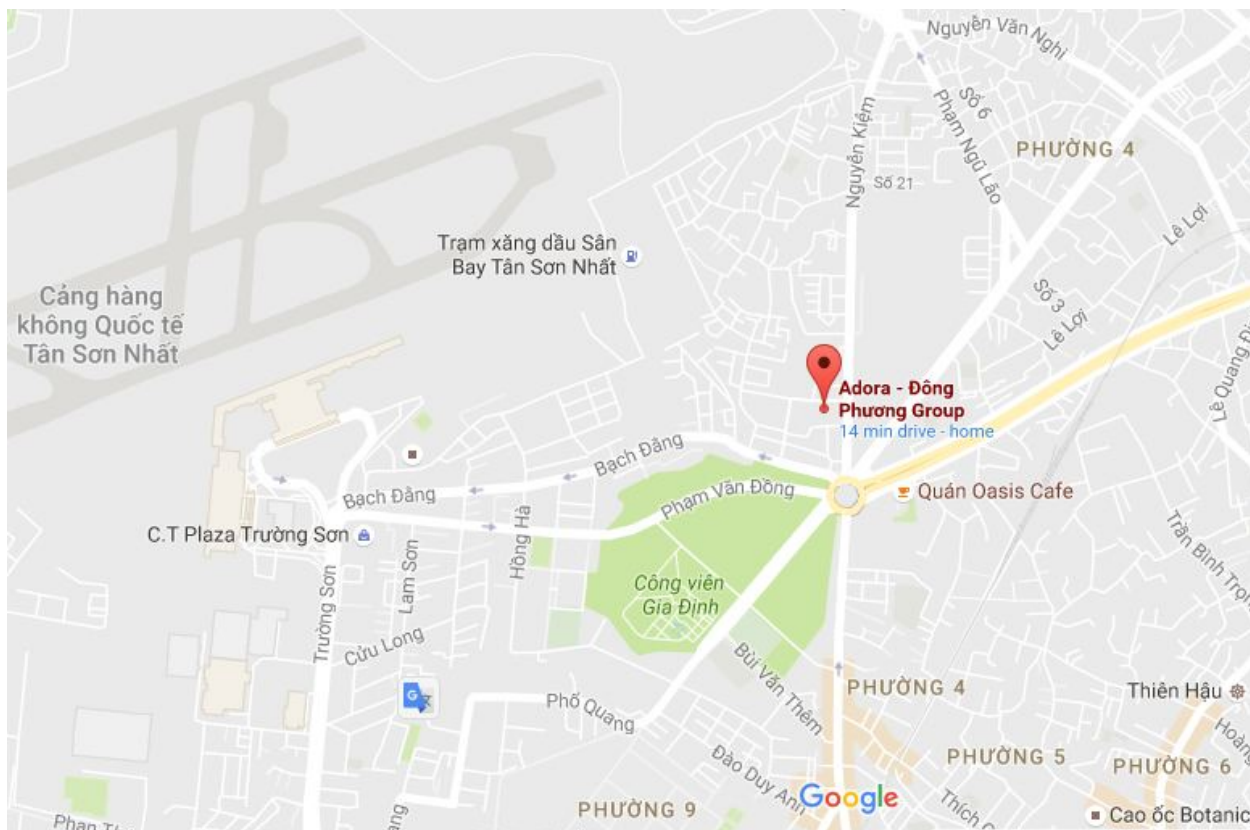


- **Venue: ADORA Dong Phuong Group**
- Address: 371 Nguyen Kim, Phuong 3, Go Vap, Ho Chi Minh City – Vietnam
- Telephone Number: +84 8 3588 6666
- Web: www.theadora.vn

Traffic Time:

The Convention Hall is approximately 10-15 min away for Ho Chi Minh City's International Airport – Tan Son Nhat.

From the city Centre (District 1 or District 3) to the Convention area by Taxi you should allow approximately 45 minutes transportation time in the morning and evening. In the evening traffic may be very congested so longer time may be needed back to the city Centre.



Convention Day 1: 12th November 2016:

- 6am: Registration and pick up of official Convention Pass
- 7am: One of Vietnam’s best DJ’s will entertain while you find your seat area
- 8am: Convention starts
- 6pm: Convention ends

Convention Day 2: 13 November 2016

- 7am: One of Vietnam’s best DJ’s will entertain while you find your seat area
- 8:00am Convention starts
- 6.45pm Convention ends

Your Primary Contact person if you should have any questions regarding the Convention is:

➤ Tim Hansen – Tel: +84 938 066 320 (Viber/WhatsApp / Line) /Email: timhansen@bhipglobal.com

Important Notes:

- For ALL overseas Guests we have already arranged that a lunch will be served to you together with the VIP Attendee’s – if you need any other snacks/shakes, please bring along by yourself.
- As a special addition seat area is arranged for all overseas guests behind the sealed VIP seating area – Look for the section called “Overseas Guests” inside the Convention Hall.
- You will also receive a prepaid mobile SIM Card upon registration that you can use during your time in Vietnam including 3G Coverage so you can stay in touch with your team members - or family at home.
- If you are qualified to sit in the VIP Section (Minimum Gold Qualification or b:hip Corporate) please proceed to the front of the room where you will need to show your Registration Credentials to enter the area.

- We recommend you to bring your own Drinking water as purchasing Water from the venue is quite expensive (Restaurant pricing). VIP Section will be provided drinking water during the event.
- **Money:** Official Currency in Vietnam is Vietnamese Dong (VND) and is the standard currency to pay for anything you buy. Once you arrive to Vietnam, please make sure you exchange into Vietnamese Dong (VND). We would recommend you exchange maximum USD 100 or your equivalent currency at the Airport as the exchange rate is lower than in the City Centre.
- You can later ask at your hotel where the nearest currency exchange booth is nearby your hotel.

Approximately Currency Exchange Rate:

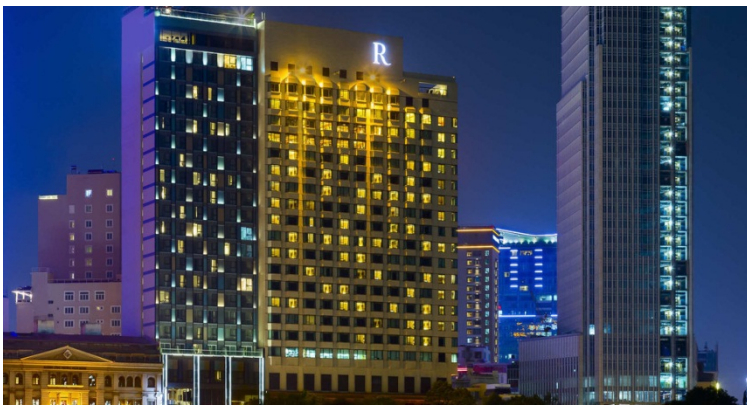
- USD – VND = (1 USD = 22,500 VND) / EUR – VND (1 EUR = 25,000 VND)

Transport from the Airport: Taxis are everywhere in the Airport, however, make sure to hire only **VinaSun Taxi** or **Mai Linh Taxi**. All other taxi operators are smaller independent contractors and their taxi fare vary greatly.

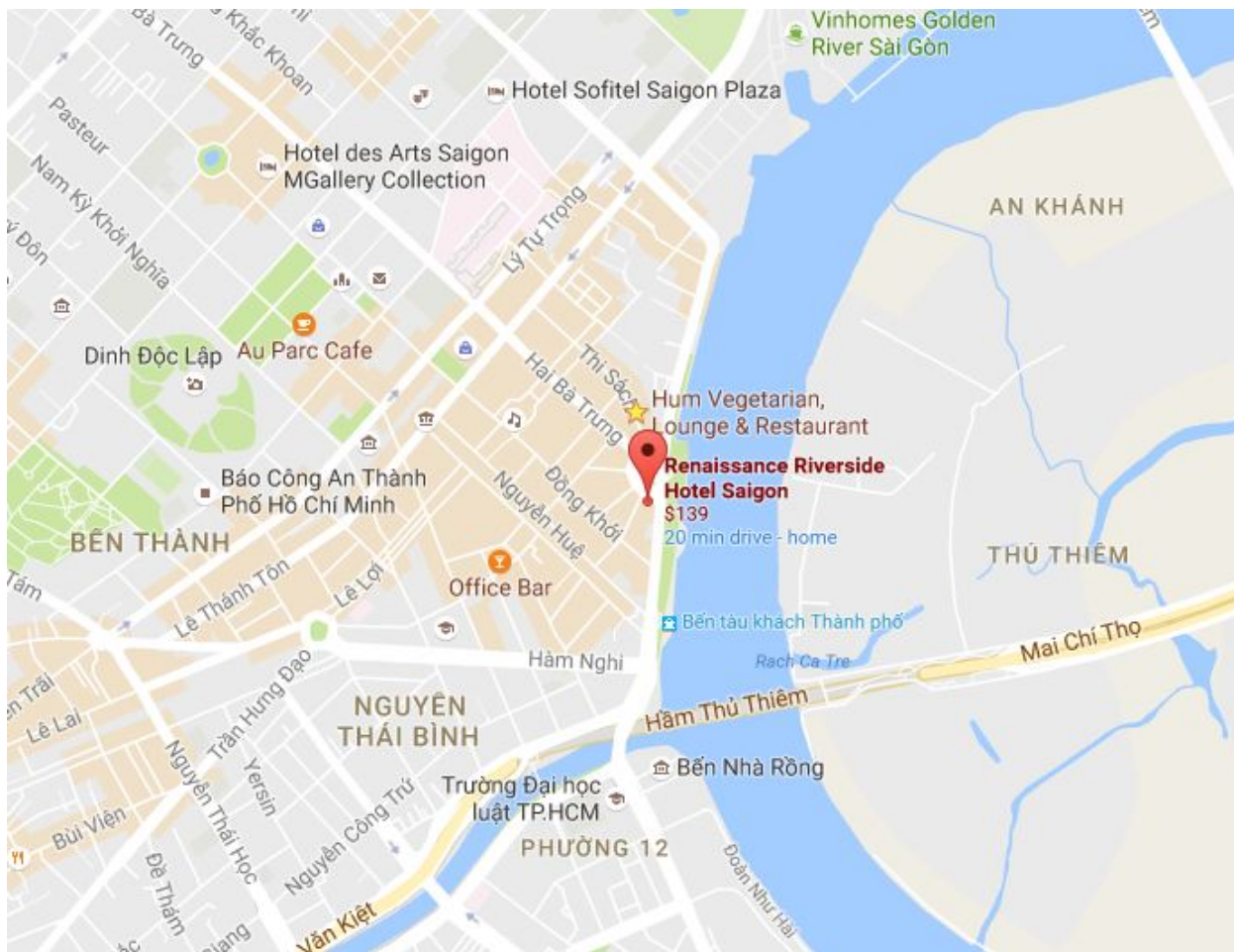
Both VinaSun and Mai Linh Taxi have their own staff at the outside arrival area. You should contact one of their staff (their uniform will show the taxi name) who will then guide you to their taxis. Make sure the taxi driver use the taxi-meter before you start your trip into your hotel.

b:hip LifeStyle Party

- **Sunday Evening 13 November in Ho Chi Minh City (Saigon):**
- Venue: Renaissance Riverside Hotel Saigon, Roof Top



- Address: 8-15 Ton Duc Thang Street, District 1, Ho Chi Minh City
- Tel: +84 8 3822 0033
- Web: <http://www.marriott.com/hotels/travel/sgnbr-renaissance-riverside-hotel-saigon/>



Party Starts: 8.30pm.

Party Finishes: 12.00pm (Midnight).

All b:hip qualified guests will receive an entrance armband on arrival.

Dress Code: Smart – Party. *Men should wear closed shoes and Long Trousers.*

NB: No Dinner is served during the LifeStyle Party – you should arrange your own dinner before you arrive.

b:hip Black Tie Dinner

Monday 14 November

Arriving to Hanoi at your own time. Flight time from Ho Chi Minh City to Hanoi is approximately 2 hours.

Please take note that you need to use the Domestic Airport in Ho Chi Minh City Airport, Tan Son Nhat. They are next to each other and you can walk from the International to Domestic in less than 10 minutes.

Once you arrive at **Noi Bai International Airport (Hanoi)** you need transportation to Sofitel Legend Metropole Hanoi Hotel.

Taxis in Hanoi that we recommend you are: **Mai Linh Taxi** or **Thanh Nga Taxi**. From the Airport to the hotel transportation time is approximately 1 hour.

Individual Arrival at the Sofitel Legend Metropole Hanoi Hotel:

Sofitel Legend Metropole Hanoi
15 Ngo Quyen Street, Hanoi, Vietnam
www.sofitel-legend.com

Your stay at Sofitel Legend Metropole Hanoi is complimentary to you at the courtesy of b:hip Corporate for 1 night on 14. November 2016.



At arrival, please ask the hotel reception for information regarding sight-seeing in Hanoi city and historical basement tour options.

19.00: Black Tie Gala Dinner at the Sofitel Legend Metropole Hanoi.

As a qualifier to the Black Tie Gala Dinner event you have received a program already, please refer to this program for further details.

Your Primary Contact person if you should have any specific questions regarding the LifeStyle or Black Tie event is:

➤ Tim Hansen – Tel: +84 938 066 320 (Viber/WhatsApp / Line) /Email: timhansen@bhipglobal.com

We wish you a fantastic time during your time at our b:hip Convention and other events and look forward to meet you.